Open-360 Portal Solution

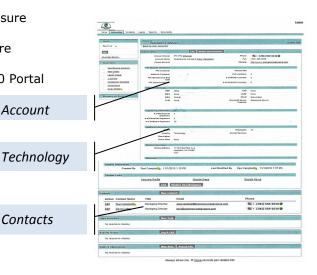Accounts

Technology

Contacts

Sales & Channel Services

OpenSource Advisors provides Inside Sales and Channel Managers visibility into new and existing accounts through our Open-360 Solution (www.open-360.com). We improve productivity and remove the tedious and time consuming call center activities that all sales organizations loath enabling your sales force to focus on strategic activities.

Our service can facilitate your sales team with market intelligence, new territory penetration, marketing campaigns, data cleansing and customer care.

- Unified messaging to contacts and prospects that you author to ensure consistent corporate messaging
- Channel Managers can monitor, audit and analyze how Resellers are performing
- Real time access to your accounts and leads through our Open-360 Portal
- Seamless integration with sales
- Utilize your current sales workflow
- Productivity Metrics
- Executive and Detail Reporting
- New Account and Territory penetration
- Seminar Registration
- Data Cleansing
- Existing Customer Care
- Dynamic Visual presentation of Organizational views

Account

Technology

Contacts

Research Services

OpenSource Advisors provides organizations visibility into new and existing trends in software, services and industries through our Open-360 Solution. We improve visibility and remove the tedious, cost and time consuming call center activities that organization require to validate assumption and uncover trends.

Our service can facilitate your team with market and technology intelligence, data validation and cleansing, and customer care.

- Targeted information gathering
- Execute plans on your behalf or anonymously
- Real time access to your results through our Open-360 Portal
- Seamless integration with your systems and workflows
- Productivity Metrics
- Executive and Detail Reporting
- Regional and Global penetration
- Raw data for your proprietary analysis
- Data Validation and Cleansing
- Existing Customer Care

Our Open-360 solution is built on combination of award winning software and open source components providing unmatched quality and price.

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